

2020/21 Advertising Booking

PLEASE COMPLETE ALL DETAILS

Name of Entity: _____

Booked By: _____

Job Title/Position: _____

Postal Address: _____

City: _____ **State:** _____ **Postcode:** _____

Phone: _____ **Mobile:** _____

Email: _____

| | |
|--------------------------------|------------------|
| PLEASE SEND INVOICE TO: | As above: |
| Name of Entity: | |
| Email: | |
| Postal Address: | |
| | |

In A Nutshell - Quarterly, digital industry newsletter

| | Casual | 2 Issues | 3 Issues | 4 Issues |
|--|------------|------------|------------|------------|
| Full Page (297mm x 210mm) | \$825ea | \$605ea | \$544.50ea | \$495ea |
| Half Page Horizontal (134mm x 190mm) Vertical (274mm x 92mm) | \$605ea | \$412.50ea | \$330ea | \$302.50ea |
| Quarter Page (134mm x 92mm) | \$522.50ea | \$330ea | \$275ea | \$220ea |
| Eighth Page (64mm x 92mm) | \$220ea | \$165ea | \$137.50ea | \$104.50ea |

| Please select your edition/s: | | | |
|-------------------------------|---------------------|----------------|-------------------|
| Summer/ November | Autumn/ February | Winter/ May | Spring/ August |

Almond Bytes - Monthly industry e-news

| | Casual | 3 months | 6 months | 12 months |
|----------------------------|-----------|----------|----------|-----------|
| Banner Ad* (600px x 185px) | \$82.50ea | \$203.50 | \$412.50 | \$825 |

* All advertisements in *Almond Bytes* are banner size. Preferential placement is not offered. The placement of ads will be rotated each edition.

| Please select your month/s: | | | | | | | | | | | |
|-----------------------------|-----|-----|-------|-----|------|------|-----|-----|-----|-----|-----|
| Jan | Feb | Mar | April | May | June | July | Aug | Sep | Oct | Nov | Dec |

Third Party Email (requires ABA CEO approval)

| | | |
|---|---------|---|
| Third Party Email Distribution (once off) | \$700ea | Date range to be distributed* ie. 7-10 March: |
|---|---------|---|

* We will do our best to schedule your email on the day/dates you have nominated. At times, there may be a delay if the ABA has other priority information to distribute to industry.

P/Order: _____ Date Booked: _____ By _____