



## MARCH 2010

### 2010 AUSTRALIAN ALMOND MARKETING FORUM

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The 2010 Australian Almond Marketing Forum will present new insights into almond marketing in Australia and around the world as well as global food trends, marketing initiatives and an international perspective on the future of the almond market.

**Date:** Thursday, 18 March 2010  
**Time:** 9.30 am start  
**Venue:** Rydges Bell City Hotel, 215 Bell Street,  
Preston Melbourne, Victoria

For current program information and registration forms please visit [www.australionalmonds.com.au/forum](http://www.australionalmonds.com.au/forum) and follow the prompts or

[CLICK HERE to download a registration form....](#)



### 2010 USA STUDY TOUR

Would you like to visit California? Are you interested in visiting the world's largest almond growing and processing country? Are you keen to get away from those horrible winter jobs that can be put off until next winter?

**If you answered YES to any of the above then STOP what you're doing and read this...**

The Almond Board of Australia will be hosting and leading a tour through the almond growing areas of California in June 2010. This study tour will include various activities related to almond growing and production as well as some tourist highlights including San Francisco, Los Angeles and the Napa Valley. The activities will be broad and varied and of interest to every industry member who hasn't had the opportunity to visit California. It is also a fantastic opportunity to nurture relationships with overseas contacts you have already made.

[READ MORE....](#)



## OTHER LINKS

[INC – February Newsletter](#)

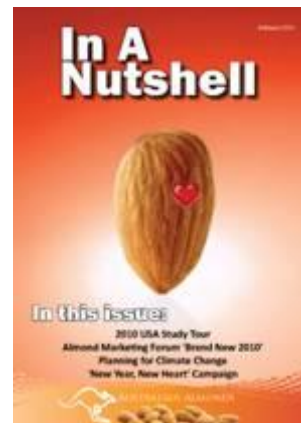
[Farm Biosecurity Newsletter](#)

## IN A NUTSHELL – FEBRUARY 2010

### In this Issue:

- 2010 USA Study Tour
- Almond Marketing Forum 'Brand New 2010'
- Planning for Climate Change
- 'New Year, New Heart' Campaign

[To download the February issue of 'In A Nutshell' please CLICK HERE...](#)



## XXIX WOLD NUT AND DRIED FRUIT CONGRESS

**Now is the time to register for the XXIX World Nut and Dried Fruit Congress, May 21-23, Beijing, China.**



Consumption of tree nuts, peanuts and dried fruits continues to climb, and the Asian region is one of the most promising and emerging markets. In many developing Asian countries, economic growth has resulted in increased demand for delicious and nutritious nuts and dried fruits. With a population of 1.2 billion, China is expected to achieve 9.9% real growth in 2010, and India, with a population of 1.03 billion, expects a 6.8% growth, according to Informa Economics Inc. South East and South Asian countries such as Indonesia, Malaysia, Thailand, Vietnam, South Korea and Pakistan are also potential nuts and dried fruits consuming countries. Economic advances in these markets have helped influence a shift in eating habits, and it is expected that as purchasing power increases, the same trend in demand will happen.

**The XXIX World Nut and Dried Fruit Congress will take place in Beijing, China, May 21-23, 2010, at the China World Hotel, Shangri-La, at China World Trade Center.**

[To Register CLICK HERE...](#)

## NINTH ANNUAL PRODUCE EXECUTIVE PROGRAM

**16-21 MAY 2010**

**Venue: Mt Eliza Centre for Executive Education, Victoria**

The FarmReady Government Scheme has approved the Produce Executive Program for a refund for those registered as Primary Producers of up to \$1,500. Please visit their website at [www.farmready.gov.au](http://www.farmready.gov.au) for all details and application forms to access this refund. Approval must be granted by FarmReady prior to the start of the Program.

[For More Information CLICK HERE...](#) OR

[To download the course brochure CLICK HERE](#)

## NINTH ANNUAL PRODUCE EXECUTIVE PROGRAM



## CONFERENCE & EXPO WILL CATER FOR GROWERS



Irrigation Australia Limited's biennial Conference and Exhibition, the largest event of it's kind in the southern hemisphere, returns to Sydney in June 2010.

Every two years IAL's National Conference & Expo brings the entire irrigation industry together, mixing irrigators, suppliers,

equipment manufacturers, researchers, water supply organisations, consultants, advisors and policy makers from both the rural and urban industries. The two separate events run concurrently and over 500 people attend the conference, while more than 3,500 people are expected to visit the 2010 Exhibition.

The Conference theme One Water Many Futures will look to the future of irrigation and its role in food and fibre production, in our lifestyles and in its interaction with the environment as the Australian irrigation industry undergoes a transformation in policy and practice. This year the Conference is jointly hosted with CRC for Irrigation Futures and renowned international and local speakers will challenge and stimulate conference attendees with cutting edge information from research, practice, policy and project updates across numerous themes.

[To Learn More CLICK HERE....](#)

## ADVERTISING

### FOR SALE

Small Almond Machinery for sale – Cracker – Sorting Belt – Blowers and Elevators, POA; Ph; 0401 163 234 or Ah 08 8323 8648

### POLLINATION

Professional Beekeeper wishing to contact almond growers in the Riverina area with the view to establishing long term reliable pollination relationship. Bees available for 2010 season. Contact Graham; Ph 02 6732 3798 ah or 0429 669 753

**LEARN WHAT'S 'BRAND NEW' AT THE 2010 AUSTRALIAN ALMOND MARKETING FORUM**

New insights into almond marketing in Australia and around the world

Global food trends and marketing initiatives

International perspective on the future almond market outlook

**BRAND NEW 2010**

Date: Thursday 18th March 2010  
Time: 9.30am start  
Venue: Rydges Bell City Hotel, 215 Bell Street, Preston VIC 3072

To register your interest, go to [www.australianalmonds.com.au/forum](http://www.australianalmonds.com.au/forum) and follow the prompts.

**AUSTRALIAN ALMONDS**

**For Sale Almond Trees**

GF677 - Ready for 2010 planting

1000 Nonpareil

500 Carmel

500 Monterey

**Call Tony on 0424 786 731**

**Orchard Fruits Nursery Pty Ltd**

**For Sale Almond Trees**

NEW seasons dormant budded 1yo trees

Order now to receive discount

Trees available now and for upcoming season

All material sourced from approved suppliers

**Contact ~ Paul Loxton SA 08 8584 5544 or 0418 815 655**



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ALMOND  
BOARD OF  
AUSTRALIA

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