



## FEBRUARY 2010

### 2010 AUSTRALIAN ALMOND MARKETING FORUM

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The 2010 Australian Almond Marketing Forum will present new insights into almond marketing in Australia and around the world as well as global food trends, marketing initiatives and an international perspective on the future of the almond market.

#### [2010 Australian Almond Marketing Forum](#)

**Date:** Thursday, 18 March 2010  
**Time:** 9.30 am start  
**Venue:** Rydges Bell City Hotel, 215 Bell Street,  
Melbourne, Victoria

#### [AustSafe Named as Default Fund for Horticulture](#)

For current program information and registration forms please visit [www.australionalmonds.com.au/forum](http://www.australionalmonds.com.au/forum) and follow the prompts or

#### ['New Year, New Heart' Promotion](#)

[CLICK HERE to download a registration form....](#)

#### [XXIX World Nut & Dried Fruit Congress](#)

#### [Careers In Horticulture Guide](#)

#### [Harvest Trail Grower Guide 2010](#)

#### [Advertising](#)



### AUSTSAFE SUPER NAMED AS DEFAULT FUND FOR HORTICULTURE INDUSTRY

#### Media Release – 4 January 2010

Industry super fund, AustSafe Super, has been included as a default fund in the Modernised Awards for the Horticulture industry to take effect from 1 January 2010.

The announcement came recently from the Australian Industrial Relations Commission (AIRC) who have been required under a formal Australian Government request to complete the Award Modernisation process to combine all previous state awards into one new national award.

AustSafe Super's inclusion in the Modernised Award as a default fund for the Horticulture industry is an important milestone as the Fund was previously only included in the Queensland State Award for this industry.

[READ MORE....](#)

## OTHER LINKS

[INC – December Newsletter](#)

[INC – January Newsletter](#)

[Farm Biosecurity Newsletter](#)

## 'NEW YEAR, NEW HEART' PROMOTION

The Almond Board of Australia has kicked off the New Year with a health message, highlighting Australian almonds' role in promoting cardiovascular health and reducing the risk of heart disease. The 'New Year, New Heart' message and marketing material (left OR right) can be seen across Australian supermarkets from 15 January until 14 February. It is supported by magazine advertising, public relations and in-store point of sale.



## XXIX WOLD NUT AND DRIED FRUIT CONGRESS

**Now is the time to register for the XXIX World Nut and Dried Fruit Congress, May 21-23, Beijing, China.**



Consumption of tree nuts, peanuts and dried fruits continues to climb, and the Asian region is one of the most promising and emerging markets. In many developing Asian countries, economic growth has resulted in increased demand for delicious and nutritious nuts and dried fruits. With a population of 1.2 billion, China is expected to achieve 9.9% real growth in 2010, and India, with a population of 1.03 billion, expects a 6.8% growth, according to Informa Economics Inc. South East and South Asian countries such as Indonesia, Malaysia, Thailand, Vietnam, South Korea and Pakistan are also potential nuts and dried fruits consuming countries. Economic advances in these markets have helped influence a shift in eating habits, and it is expected that as purchasing power increases, the same trend in demand will happen.

**The XXIX World Nut and Dried Fruit Congress will take place in Beijing, China, May 21-23, 2010, at the China World Hotel, Shangri-La, at China World Trade Center.**

[To Register CLICK HERE...](#)

## CAREERS IN HORTICULTURE GUIDE

At last, thanks to the long-term focus and passion of Gerard McEvilly (and the good folks at Good Fruit & Vegetables and Australian Horticulture) we finally have a comprehensive Guide to careers and education, training programs/providers for the whole of the Horticulture sector:

[http://horticulture.realviewtechnologies.com/?cdn=0&xml=Courses\\_and\\_Careers\\_in\\_Horticulture#](http://horticulture.realviewtechnologies.com/?cdn=0&xml=Courses_and_Careers_in_Horticulture#).

I believe this is the first time we have ever had such a valuable resource in one place for our sector.

The Guide has commentary from Hort. leaders (on the value of Horticulture to the community, health and well-being, the environment, food security, etc); case-studies of individuals in an illustrative wide variety of exciting and interesting roles and occupations we offer within our sector; and also includes links to other



valuable sites and information on careers in Horticulture.

Congratulations to Gerard and the team for putting this together; and here's hoping 2010-11 will be bigger and better!

*Kris Newton*

CEO – Horticulture Australia Council

## HARVEST TRAIL GROWER GUIDE 2010

### Order your free copy today!

The 2010 edition of the Harvest Trail Grower Guide has undergone a facelift and is packed full of valuable information for the harvest employer. Not only a resource on how to use the National Harvest Labour Information Service, this guide also provides tips on employing backpackers, who to contact in relation to work related issues along with information on biosecurity.

To order your copy of the 2010 Grower Guide, either phone or email:

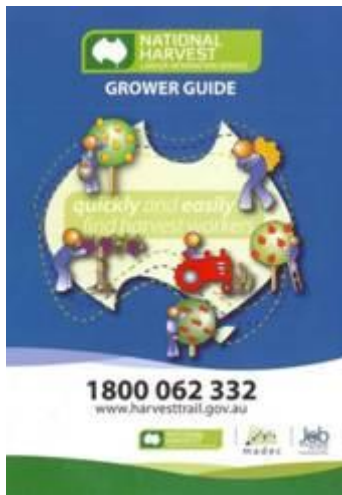
**Phone:** 1800 062 332

**Email:** [nhlis@madec.edu.au](mailto:nhlis@madec.edu.au)

Please ensure to include your: contact name, business, postal address (including city, state and postcode), contact phone number

**Please note:**

When placing your order, please indicate if you require a single copy or multiple copies.



## ADVERTISING

### FOR SALE

Small Almond Machinery For Sale – Cracker - Sorting Belt - Blowers and Elevators, P.O.A, Ph; 0401 163 234, Ah; 08 8323 8648

**For Sale  
Almond Trees**

GF677 - Ready for 2010 planting

1000 Nonpareil

500 Carmel

500 Monterey

**Call Tony  
on  
0424 786 731**



**AUSTRALIAN ALMOND MARKETING FORUM**

LEARN WHAT'S 'BRAND NEW' AT THE 2010 AUSTRALIAN ALMOND MARKETING FORUM

New insights into almond marketing in Australia and around the world.

Global food trends and marketing initiatives


International perspective on the future almond market outlook.

**BRAND NEW 2010**

Date: Thursday 18th March 2010  
Time: 9.30am start  
Venue: Rydges Bell City Hotel, 215 Bell Street, Preston VIC 3072

To register your interest, go to [www.australianalmonds.com.au/forum](http://www.australianalmonds.com.au/forum) and follow the prompts.

**AUSTRALIAN ALMONDS**




**Orchard Fruits Nursery Pty Ltd**

**For Sale Almond Trees**

NEW seasons dormant budded 1yo trees

Order now to receive discount

Trees available now and for upcoming season

All material sourced from approved suppliers

**Contact ~ Paul Loxton SA**  
**08 8584 5544 or 0418 815 655**

**XXIX WORLD NUT & DRIED FRUIT CONGRESS**

**Beijing** 21-23 MAY 2010

CHINA Mark your calendar!





[WWW.AUSTRALIANALMONDS.COM.AU](http://WWW.AUSTRALIANALMONDS.COM.AU)

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**Note** - You are currently subscribed to our Almond Bites/Industry mailing list. Please [click here](#) or contact The Almond Board of Australia to unsubscribe or change your details. We welcome your [Feedback](#)