



MEDIA RELEASE

20 October 2010

Annual Almond Conference: A Focus on New Horizons

The Australian almond industry is set to focus on "New Horizons" at the upcoming 2010 Almond Conference on October 27-29. The conference will be held in Sunraysia, Victoria - one of Australia's major almond producing regions.

More than 200 almond growers, processors and marketers are expected to attend in addition to a number of international conference speakers and delegates.

Almond Board of Australia chief executive Julie Haslett said today that the industry has been through a period of significant challenges over the past few years, and a sense of optimism about the future is beginning to develop.

"Australian production will exceed 40,000 tonnes this year and this figure is set to double to more than 80,000 tonnes by 2015," she said.

"The annual conference gives industry stakeholders, a valuable chance to network with their peers, share ideas and learn from others."

The three day conference program commences with a Golf Day at the Wentworth Golf Club, followed by an evening dinner cruise on Wednesday, 27 October.

Conference presentations will be held at The Setts Bar & Function Centre in Mildura on 28 and 29 October, with official conference opening by Celebrity Australian Chef and Almond Ambassador, Stefano de Pieri.

Key presentation topics will include:

- Water – efficiency, availability and policy
- Plant improvement
- International competitiveness
- Marketing and R&D highlights
- Updates from overseas study trips

Australian cricketing legend, Darren Lehmann will be guest speaker at the Annual Conference Dinner on Thursday evening, 28 October.

Conference proceedings will conclude on Friday afternoon with an almond orchard visit in Lake Cullulleraine.

The ABA's annual general meeting and Annual Levy Payers' Meeting will also be an integral part of the program.

ENDS

For more information visit: www.australionalmonds.com.au or contact Julie Haslett, Almond Board of Australia CEO on (08) 8582 2055 or 0418 958 187



Almond Board of Australia

PO Box 2246, Berri, South Australia, 5343

P +61 8 8582 2055 F +61 8 8582 3503 E admin@australionalmonds.com.au

www.australionalmonds.com.au/industry/almond-conference



Australian Almond Conference 2010

'New Horizons'

27th - 29th October 2010

'The Setts' Mildura, Victoria

Almond Board of Australia (ABA) is a non profit, membership based organisation representing the interests of Australian almond growers, processors and marketers.

The ABA gratefully acknowledges the support of the 2010 Conference Sponsors:

Gold Sponsor



Silver Sponsor



Bronze Sponsors



Dinner Sponsor



Golf Sponsor



SELECT HARVESTS

Welcome Sponsor



Exhibitors



Supporting Sponsors

