

MEDIA RELEASE

August 3, 2009

Riverland Artist on Display

Works by local Riverland farmer and artist, Peter Kroehn will be on display at the Almond Board of Australia's Berri office from 10th – 21st August, as part of the South Australian Living Artists (SALA) Festival, the largest visual arts festival in Australia.

Peter Kroehn creates magnificent pieces from woods such as red and white mallee, white cedar, orange, apricot, olive, almond, red gum and jarrah.



sala FESTIVAL

South Australian Living Artists
7 - 23 August 2009

The 2009 SALA Festival is being held 7th - 23rd August, aiming to create an awareness of, and appreciation for, visual arts through experience. This **free** statewide festival is a chance to view exhibitions, visit open studios, participate in forums, talk with local artists, watch them work, hear their interpretations or let them guide you through a workshop.

Farmer and artisan, **Artist's Exhibition**

Opening Date: 10th August 2009

Closing Date: 21st August 2009

Days: Monday - Friday

Opening Hours: 9am - 5pm

Area: Riverland

A: Almond Board of Australia 9 William Street, BERRI SA 5343

T: (08) 8582 2055

The Almond Board of Australia (ABA) is a non profit, membership based organisation representing the interests of Australian almond growers, processors and marketers.

As the Australian almond industry's peak industry body, the ABA facilitates further growth of the industry, seeks to maximise its profitability and ensure its sustainability, by providing a platform for industry members to collectively respond to industry-wide issues, invest in research and marketing, share knowledge and interact with government and other stakeholders.

The Australian Almond Industry currently produces 36,000 tonnes of almonds on an annual basis, with a related farm gate value of \$250 million dollars. Production is expected to double by 2015 as new plantings reach full maturity, with a related value of \$500 million dollars.

Key almond growing areas are located in Sunraysia (Victoria), the Riverland and Adelaide (South Australia) and the Riverina region (New South Wales).

For more information visit www.australianalmonds.com.au or email: admin@australianalmonds.com.au